U.S. Patent Application Serial No. 10/552,784 Amendment dated July 27, 2009

Reply to Office Action of March 5, 2009

Atty Docket No.: 60136.0105USWO

IN THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1-20. (Canceled)

 (Currently Amended) A method of displaying content recommendations to a user, the method comprising:

monitoring content viewed on a content viewing device by a user;

determining, by a content recommendation engine, a content recommendation

based on the monitored content viewed on the content viewing device by the user;

detecting when a user initiates a channel change event on the content viewing device;

providing [[a]] the content recommendation to the content viewing device of the user upon in response to detecting a user initiating a channel change event on the content viewing device, the channel change event associated with the user selecting a channel on the content viewing device; and

allowing the user to selectively view on the content viewing device the recommended content or content of the selected channel, wherein the content recommendation is provided by the content recommendation engine to the content

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viewing device of user prior to allowing the user to view the content of the

selectedchannel selected channel on the content viewing device.

22. (Previously Presented) The method of claim 21, wherein the content

recommendation is provided using one or more of a rating engine, recommendation

engine and profile engine.

23. (Previously Presented) The method of claim 21, wherein the

providing the content recommendation comprises:

generating at least one recommendation of local or remote content.

24. (Currently Amended) A method of providing to a user a user perceptible

indicator of available content, the method comprising:

monitoring content viewed on content viewing devices by a plurality of users,

wherein the plurality of users is pre-selected by the user;

determining, by a content recommendation engine, a content recommendation

based on the monitored content viewed on a content viewing device by the user:

detecting when a user initiates a change in system state;

in response to detecting when a user initiates a change in system state based on

the content viewed by the plurality of users, generating the user perceptible indicator of at

least a portion of the content viewed on the content viewing devices by the plurality of

users, wherein the generating occurs at a change in system state; and

providing for interaction of the user with the user perceptible indicator.

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25. (Previously Presented) The method of claim 24, wherein the monitoring comprises:

detecting content viewed by a subset of the plurality of users.

- (Previously Presented) The method of claim 25, wherein the change in system state comprises activation of a client device.
- 27. (Previously Presented) The method of claim 25, wherein the change in system state comprises activation of a television viewing system or set top box associated with the user.
- 28. (Previously Presented) The method of claim 25, wherein the change in system state comprises a channel change event.
- 29. (Previously Presented) The method of claim 25, wherein the interacting further comprises:

responding to signals generated by a user-operated remote control device.

 (Currently Amended) A system for displaying content recommendations to a viewer, the system comprising:

means for monitoring content viewed by a user;

means for determining a content recommendation based on the monitored content viewed by the user;

means for detecting when a viewer selects a channel for viewing;

means for providing [[a]] the content recommendation upon in response to detecting the user's selection of the channel; and

means for allowing the viewer to selectively view the recommended content or content of the selected channel, wherein the content recommendation is provided to the user prior to allowing the user to view the content of the selected channel. 31. (Currently Amended) A system for providing to a user a user perceptible indicator of available content, the system comprising:

means for monitoring content viewed by a plurality of users, wherein the plurality of users has been pre-selected by the user;

determining at least one recommendation of available content based on the monitored content viewed by the user:

means for detecting when a user initiates a change in system state;

means for receiving the at least one recommendation of available content, the at least one recommendation being based on content viewed by a plurality of users, wherein the plurality of users has been pre-selected by the user;

means for generating the user perceptible indicator of the recommended content

upon in response to detecting a user initiating a change in system state; and

means for allowing the user to interact with the user perceptible indicator.

- 32. (Previously Presented) The system of claim 31, wherein the change in system state comprises activation of a client device.
- 33. (Previously Presented) The system of claim 31, wherein the change in system state comprises activation of a television viewing system or set top box associated with the user.

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34. (Previously Presented) The system of claim 31, wherein the change

in system state comprises a channel change event.

35. (Previously Presented) The system of claim 34, wherein the change

channel event is associated with the user selecting a new channel and wherein the user

perceptible indicator is configured to allow the user to selectively view the recommended

content or content of the new channel.

36. (Previously Presented) The system of claim 35, wherein the user

perceptible indicator is provided to the user prior to allowing the user to view the content

of the new channel.

37. (Previously Presented) The system of claim 30, wherein the content

recommendation comprises at least one recommendation of local or remote content.

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